

**Managing Editor Board**

- ❖ Dr. Muhammad Kashif Irshad, Pakistan
- ❖ Dr. Md Golam Mohiuddin, Bangladesh
- ❖ Dr. V. Balachandran, India
- ❖ Dr. Wilson Ani, Nigeria
- ❖ Dr. Muhammad Sabbir Rahman, Malaysia
- ❖ Dr. Pawel Tadeusz Kazibudzki, Poland

**International Editorial Board**

- ❖ Dr. E. Chuke Nwude, Nigeria
- ❖ Dr. Shalini Rahul Tiwari, India
- ❖ Dr. Naveed Saif, Pakistan
- ❖ Dr. Rishipal, India
- ❖ Dr. Devadatta Gopal Ranade, India
- ❖ Dr. Radha Mohan Chebolu, India
- ❖ Dr. Nurul Fadly Habidin, Malaysia
- ❖ Dr. M.Veerappan, India
- ❖ Dr. Shakil Adnan Malik, Pakistan
- ❖ Dr. P. Malyadri, India
- ❖ Dr. Bandaru Srinivasa Rao, India
- ❖ Dr. Anamakiri, Onyemehi Dio, Nigeria
- ❖ Dr. Khundrakpam devananda Singh, India
- ❖ Dr. Muhammad Ahmed Mazher, Pakistan
- ❖ Dr. S.Ravishankar, India
- ❖ Dr. Priti Bakhshi, India
- ❖ Dr. Twinkle R. Singh, India
- ❖ Dr. Muhammad Zahoor, Pakistan
- ❖ Dr. N. Ramu, India
- ❖ Dr. Vasthiyampillai Sivalogathanan, Sri Lanka
- ❖ DR. Mihir Kumar Shome, India
- ❖ Prof. Dr. B.Balamurugan, India
- ❖ Dr. Anita Erari, Indonesia
- ❖ Dr. Muhammad Jawad, Pakistan

**Contact Us**

Website URL : [www.iosrjournals.org](http://www.iosrjournals.org)  
Email : [iosrjournals@gmail.com](mailto:iosrjournals@gmail.com)  
[support@iosrmail.org](mailto:support@iosrmail.org)



**Qatar Office:**

IOSR Journals  
Salwa Road  
Near to KFC and Aziz  
Petrol Station,  
DOHA, Qatar

**India Office:**

IOSR Journals  
SC-89 A, Shastri Nagar,  
Ghaziabad, UP,  
India

**Australia Office:**

43, Ring Road,  
Richmond Vic 3121  
Australia

**New York Office:**

8th floor, Straight hub,  
NS Road, New York,  
NY 10003-9595



**IOSR Journals**

International Organization  
of Scientific Research

e-ISSN : 2278-487X

Volume : 20 Issue : 4 (Version - VII)

p-ISSN : 2319-7668

**Contents:**

Customer Satisfaction as a Effective Strategy For Servqual Dimension To Increase Bank Customer Loyalty	01-05
Employee Satisfaction And Performance: The Impact Analysis On Leadership, Work Motivation, Work Discipline And Compensation	06-12
A Comparative Study on Interpersonal Styles of Managers of Private and Public Banks Of Uttarakhand	13-17
Customers Attitude Toward Hygienic Product Based On Its Price: A Study On Dinajpur And Thakurgaon District, Bangladesh	18-21
Techno-Economic Analysis Of The Use Of Waste Polyethylene (Pure Water Sachet) As A Modifier For Bituminuous Road Construction In Nigeria	22-31
Effect of Communication and Motivation to Performance Through Organizational Citizenship Behavior PT. Bank Capital Indonesia Branch of Kuningan Tower	32-37
U.S 2016 Presidential Election and Post Electoral Violence: How Consolidated Is U.S Democracy Today?	38-52
Critical Success Factors in Business Process Outsourcing of Logistics Companies in Kenya.	53-57
Employee Performance and Their Organizational Commitment In Relation To HRM Practices: A Literature Review	58-63
Unionism and Workplace Efficiency: A Study of Federal Universities in Nigeria	64-71
The Effect Of Clothing Size Manipulation And Social Comparison On Consumer Self-Esteem And Purchasing Decision	72-79
An Inclusive Business Model for the Rural Women Living Under Base of Pyramid: Empowering Women through Potential of ICT	80-89

IOSR-JBM